

Bahrain Commercial Facilities Company BSC signs strategic partnership with Mastercard

Owing to the continuous efforts to provide customers with the latest and best financial solutions, Bahrain Commercial Facilities Company BSC, a leading Mastercard issuer in the Kingdom of Bahrain, signed a long-term strategic partnership with Mastercard, a leading technology company in the global payments sector.

The agreement was signed in Dubai by Dr. Adel Hubail, Chief Executive Officer of Bahrain Commercial Facilities Company BSC and Mr. Khalid Elgibali, Division President, Middle East and North Africa at Mastercard.

The strategic agreement between Bahrain Commercial Facilities Company BSC (BCFC) and Mastercard will cover all aspects of promotional activities, products development, technical support and advisory services, which will cater to Bahraini cardholders and enhance their experience of using Mastercard solutions.

This partnership comes at a time when BCFC is proving to be the biggest and fastest growing Mastercard credit card issuer in the Kingdom of Bahrain since the commencement of the collaboration in 2009.

Over the years, BCFC has pioneered many customer experience enhancement initiatives, such as providing airport lounge access to its clients, VIP limousine services free home maintenance and introducing 'Imtiaz for Her', an exclusive credit card for women in the Kingdom of Bahrain. 'Imtiaz for Her' credit cards have proven to be a great success with more than 25,000 cardholders in less than a year. In addition to this, BCFC continues to offer its credit cards free of charge and provides valuable rewards to all its cardholders including annual car raffles and generous frequent flyer miles.